



Underwritten by
United of Omaha Life Insurance Company
A Mutual of Omaha Company



Life Insurance

HELP PROTECT WHAT MATTERS - YOU, YOUR FAMILY & YOUR FUTURE

Life insurance is a simple answer to a very difficult question: How will my loved ones manage financially when I die? It's a subject no one really wants to think about. But, if someone depends on you financially, it's one question you cannot avoid.

PROTECTION FOR EVERY STAGE OF YOUR LIFE

Whether you're single, married, have children or are close to retirement, having life insurance is a must. Life insurance pays benefits to your loved ones after you die, replacing your income and allowing the financial plans you put in place to continue uninterrupted.

When determining how much life insurance you need, think about the expenses you may encounter through every stage of your life. Consider:

FINAL EXPENSES & OTHER DEBT

- Funeral costs and final medical expenses
- Mortgage and credit card debt
- Taxes and estate settlement costs

ONGOING EXPENSES

- Food and clothing
- Housing and utilities
- Transportation
- Health care
- Insurance

FUTURE EXPENSES

- College
- Retirement

HOW MUCH IS ENOUGH?

The toughest part of buying life insurance is determining how much you need. The amount of life insurance you need depends on your personal situation and financial goals. No matter what your current life stage, life insurance is there to help protect your family financially – *even if you can't.*

INCOME REPLACEMENT & ASSETS

Annual income your loved ones need now and in the future \$_____

(Current income multiplied by number years needed – for example:
\$50k x 5 years = \$250,000)

Subtotal (Income) = \$_____

FINAL EXPENSES & OTHER DEBT

Funeral Expenses \$_____
(\$15,000 is a reasonable estimate)

Mortgage \$_____

Credit Card and other debt \$_____
(Balance, car loans, etc...)

Subtotal (Debt) = \$_____

EDUCATIONAL FUNDS

College costs per person \$_____
(4 years at Private \$118,000/
Public \$48,000 institution)

Subtotal (Education) = \$_____

TOTAL LIFE INSURANCE NEEDED

Income + Debt + Education =

Total Need For
Life Insurance \$_____

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